

# **Mi MARCH OF DIMES**

**KEEPING OHIO HEALTHY**

**By uniting communities, we're  
building a brighter future for us all!**

[www.marchofdimes.org](http://www.marchofdimes.org)





## **KEEPING OHIO HEALTHY**

### **ABOUT THE PROGRAM**

Keeping Ohio Healthy is a statewide initiative designed to help support education in the state of Ohio. Specifically, Keeping Ohio Healthy partners with organizations to provide continuing education opportunities to nurses across the state. The partnership is multi-dimensional and would demonstrate a significant investment by an organization into the education, health and wellness of our communities! March of Dimes is an accredited continuing education provider and each year we operate the Ohio Nurse of the Year Awards honoring nursing excellence across our great state. We currently have 131 finalists represented by 35 different health systems, universities or health departments. The Ohio Nurse of the Year Awards is an ideal platform to help support nursing education. As such, Keeping Ohio Healthy will provide free continuing education for nurses via the March of Dimes Training Institute. By providing access to the Training Institute we can help reinforce and increase the standard of care for patients. Thus, our communities become healthier and your organization can be one of the driving forces behind the program.

### **HOW DOES IT WORK?**

- The health systems, universities and health departments across the state of Ohio would be given access to monthly recorded video presentations that would result in continuing education credits for their nurses to help satisfy annual state requirements.
- March of Dimes staff will connect with the participating organizations to provide the continuing education schedule
- Your company name will be recognized as the workshop sponsor; you are welcome to attend the training
- After the training, you will receive a report outlining the key points and metrics related to your sponsored workshop
- Large variety of session topics designed to improve patient experience, communication, and family centered care
- Each session offers 1.25 nursing contact hours and 1.5 PXE credits.

### **WHAT COMES WITH A WORKSHOP?**

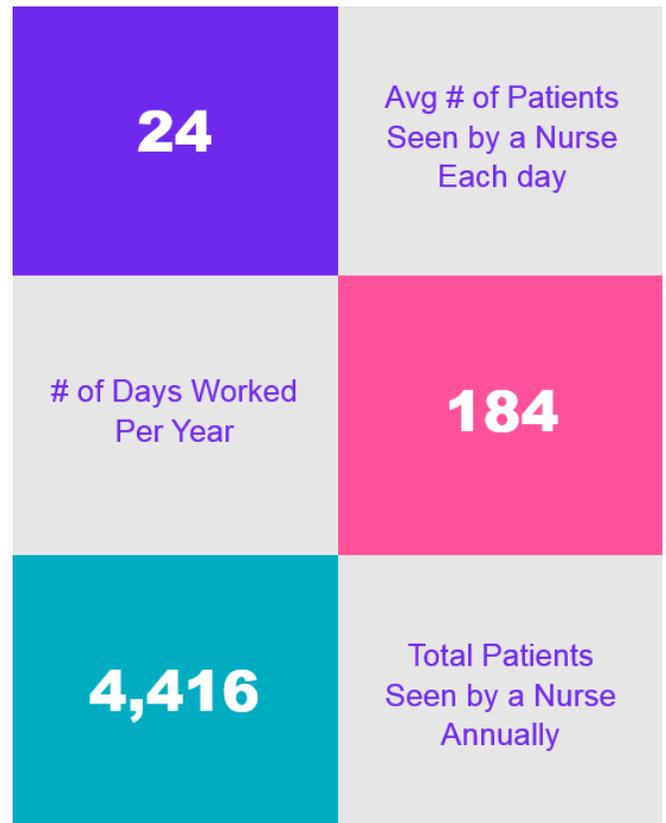
- Your name / co-branding with March of Dimes
- Large variety of topics designed to improve patient experience, communication, and family centered care
- Most topics are beneficial for a wide variety of healthcare staff, including MDs, RNs and more
- Opportunity for exposure with local health care staff to support their professional growth on topics not necessarily covered in nursing or medical school
- Improved patient experience; the number one priority of hospital CEO's

## TRAINING INSTITUTE COMMUNITY IMPACT

Employment of registered nurses is projected to grow 15 percent from 2016 to 2026, much faster than the average for all occupations. Growth will occur for a number of reasons, including an increased emphasis on preventive care; growing rates of chronic conditions, such as diabetes and obesity; and demand for healthcare services from the baby-boom population, as they live longer and more active lives.

Continuing Education opportunities for nurses are more important than ever. Your investment will help make a huge impact on a local community and consequently the state of Ohio.

The average nurse impact on a community is very significant and your organization can help support local communities by investing in the healthcare received by its citizens. By choosing one of the above levels you are making a significant contribution toward the community.



## AVAILABLE TRAINING INSTITUTE COURSES

C4C	Caring for the Caregiver: Resiliency for the Healthcare Professional
CMC	Child with Medical Complexities: Designing a Better Path from Hospital to Home
CSM	Communication in a Social Media Age: Understanding Your Multi-generational Workforce
CCR	Creating a Culture of Respect: Understanding the Impact of Health Disparities to Your Patient
ETB	Easing Trauma at the Bedside: Supporting Families in Crisis
ELN	Experiencing Loss in the NICU: Caring for Families and Staff through Difficult Times
OVH	Overheard: What We Say, What We Mean and What Families Hear
OPI	The Impact of Prenatal Drug Use: Managing the Consequences of Opioid and Marijuana Use
PXE	Tell Me and I Forget. Teach Me and I Remember. Involve Me and I Learn: Ensuring Successful Learning and Positive Experiences for Patients
PPS	Partnering with Parents to Improve Safety: Engaging Families beyond the Advisory Council
S2S	Skin to Skin Holding: The Journey towards Best Practice in the NICU
SSN	Shorter Stays: Developing Targeted Education for the Family in the NICU Less Than Two Weeks

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## **Partnership Opportunities**

Central Ohio March of Dimes  
2831 E. Main Street, 2nd Floor  
Columbus, Ohio 43209



**\$5,000 / Customized Video**

**\$10,000 / Live, Onsite Presentation**

These presentations can be provided to a health system, university or health department of your choice. Here is how to get started:

- 1.) Choose a course(s)
- 2.) Determine who will receive your investment.
- 3.) All base level partnerships come with a Bronze Level\* partnership at one (1) of the following events:

Central Ohio March for Babies  
Signature Chefs Auction  
Ohio Nurse of the Year Awards

\*If you would like to know about all of our partnership levels our local March of Dimes office will work directly with you.

### **Live, Onsite Presentation**

Professional development for your staff, conducted at your hospital by a faculty member of the March of Dimes Training Institute. Add \$7,500 for each additional course.

### **Customized Video**

A video of your chosen topic can be customized with your hospital photographs, logo, and/or specific patient/staff examples. The hospital will receive a link to the video, to be accessed by individual staff members. The video may be used during a group learning session (i.e. staff meeting, new employee orientation), or by sharing the link, it can be viewed by individual staff members at their convenience. Add \$2,500 for each additional course.

### **Learn more by contacting your local March of Dimes representative or by visiting:**

Josh Racette, Senior Development Manager, 614-392-6042

[www.marchofdimes.org/nicufamilysupport](http://www.marchofdimes.org/nicufamilysupport)