

March of Dimes leads the fight for
the health of all moms and babies.

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OREGON HEROES IN ACTION

**HEALTHY
MOMS.
STRONG
BABIES.**



Friday, December 10, 2021

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LifeFlight

EVENT COMMITTEE

CHAIR

Ashlee O'Meara, MSN-NL, BS-Ed, RN, NPD-BC

Interim Director

Nursing Professional Practice & Development

2021 Event Chair

MEMBERS

Lisa Ketchum, MSN, RN, NE-BC

Director, Women's and Children's
Services at Salem Health

Lora Horn, BSN, MHA

Director of Women's and
Children's at Providence Portland

Shari Davis, RN MSN MBA CENP

Director, Women's and Children's
Nursing Services (MOD Board
Member) at The Randall Children's
Hospital at Legacy Emanuel

Judy Geiger, RN BSN MBA NEA-BC

Vice President, Patient Care Ser-
vices at Columbia Memorial Hospi-
tal

Barbara James, BSN, RNC

Director/Women's and Children's
Services at PeaceHealth

Molly Blaser, MN, RN, NE-BC

Director, Women's and Neonate
at OHSU Doernbecher Children's
Women's and Children's Services

Anna Stiefvater, RN, BSN, MPH

Perinatal Health Nurse Consultant,
Oregon Health Authority

AGENDA

Welcome

Marilyn Deutsch, Reporter, KPTV Fox 12 Oregon

Opening Remarks

Ashlee O'Meara
2021 Event Chair

Keynote Speaker

Sarah Horn, MBA, BSN, RN, NE-BC, RNC-LRN
Chief Nursing Officer

Category Awards Presentation

2021 Distinguished Nurse of the Year



Emcee

Marilyn Deutsch
KPTV Fox 12 Oregon, Reporter

FUND THE MISSION

THE CRITICAL MISSION OF MARCH OF DIMES

March of Dimes was born out of a national health pandemic, and today there's no organization better positioned to meet people where they are right now. The focus of our work has evolved over the last 80 years—from finding a polio vaccine to our current fight for healthy moms, strong babies and health equity—but the need for our vital work remains a constant.

MEETING ALL MOMS, BABIES AND FAMILIES WHERE THEY ARE

March of Dimes is there when families need us. We took the lead in protecting the health of moms and babies during the COVID-19 pandemic by expanding virtual programs to support pregnant women, providing critical medical supplies to families and funding research and advocacy efforts to ensure the unique needs of pregnant women were met during this health crisis.

Today Black women are 3 times more likely than White women to die from pregnancy-related causes nationwide. March of Dimes is taking bold action by training health care providers and working closely with state and federal lawmakers and agencies to find solutions to the nation's crisis around health equity.



CONGRATULATIONS 2021 HEROES IN ACTION FINALISTS!

WE'RE NOT THERE YET

March of Dimes has made great strides in improving the health of families, but despite our best efforts our nation is in the midst of a maternal and infant health crisis—and the need continues to increase as a result of COVID-19. This is particularly devastating for underserved communities. The U.S. remains among the most dangerous developed nations for childbirth, especially for women and babies of color. More than 700 women die each year from pregnancy-related causes, and the CDC reports that 60 percent of these deaths are preventable.

A CALL FOR IMMEDIATE ACTION

Now more than ever, we must continue to fight for the health of moms, babies and their families. Delivery won't wait. We invite you to consider making a meaningful investment in March of Dimes through a 100 percent tax-deductible gift to Fund The Mission. This gift will help us continue to level the playing field and create equitable health for every mom and baby.





Thank you for making a difference in the lives of so many.

Providence is proud to partner with the March of Dimes in recognizing the valuable contributions of nurses at the 2020 Nurse of the Year Awards.

Your outstanding work as caregivers, decision-makers, advocates, researchers and problem-solvers is an inspiration to our entire health care community.

ProvidenceOregon.org



Because every act of care matters. **Thank you for your dedication, courage, and support.**



Kaiser Permanente is proud to honor the
**March of Dimes
Heroes in Action**

 **KAISER PERMANENTE®**

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**HEALTHY
MOMS.
STRONG
BABIES.**



**THANK
YOU!**

With your support, we're fighting the pervasive maternal and infant health crisis affecting our communities. You enable us be there for every family—those who had first-hand hardships, those celebrating their health and those just trying to start their families.

Thank you for helping every mom and baby be healthy and strong today and for generations to come.

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ADVANCED PRACTICE

Medical, orthopedics, neurological, renal, respiratory, cardiovascular, adult oncology, nurs-

Barbara Amos

Kaiser Permanente Northwest

Margaret Ecklund

Legacy Emanuel Medical Center

Asma Ali Taha

Oregon Health & Science University

Jennifer Erkenbeck

Oregon Health & Science University

Laurel Hallock Koppelman

Oregon Health & Science University

Shelby Lee Freed

Oregon Health & Science University

Robin Miller

Providence St. Vincent Medical Center

Award presented by

Lisa Ketchum

Salem Health

Director of Women's and Children's Services at

Salem Health

LIFETIME ACHIEVEMENT “STORK” AWARD

Someone who demonstrates a lifetime commitment to the nursing profession and has recognized professional accomplishments that have contributed to improved care, systems or social change that have or will likely have the potential to positively impact future generations.

Thomas Rowe

Providence St. Vincent

April Castaldi

Doernbecher Children's Hospital

Award presented by

Molly Blaser

Women's and Neonatal Services at

Doernbecher Women's and Children's Hospital

CHARGE NURSE

Registered Nurses in general medical/surgical or specialty unit care of nursing who function in the Charge Nurse role. Includes adult ICU/CCU, IMC, cath lab and special procedures, PTCA, Interventional Radiology, ER, Surgical, Labor & Delivery, NICU, with immediate care units and PICU.

Rachel Pheap

Kaiser Westside Medical Center

Cyndee Lacuna

Legacy Mt. Hood Medical Center

Rajbir Gill

Kaiser Westside Medical Center

Lori M Robert

Legacy Mt. Hood Medical Center

Megan Drakos

Legacy Emanuel Medical Center

Carmelita Van Delden

Providence Portland Medical Center

Lauri Traver

Legacy Good Samaritan Hospital

Jennifer Deas

Providence Portland Medical Center

Margaret Btler

Legacy Good Samaritan Hospital

Kacey Bogart

Providence Portland Medical Center

Rebecca Collins

Legacy Good Sam Hospital

Shannon WoodsWatkins

Providence Portland Medical Center

Dawn Funk

Legacy Meridian Park Hospital

CHARGE NURSE, CONT.

Trisha Gross

Providence Portland
Medical Center

Susan Ruby

Providence St. Vincent
Medical Center

Veronica Gomez

Providence Portland
Medical Center

Shannon Mack-Cutrer

Providence Willamette
Falls Medical Center

Emily Schlichting

Providence St. Vincent
Medical Center

Marie Fuentes

Providence Willamette
Falls Medical Center

Nicole VanDomelen

Providence St. Vincent
Medical Center

Jaisy Rose T Caufield

OHSU - Tuality
Healthcare

Sara Calderon

Providence St. Vincent
Medical Center

Award presented by Linda Veltri

Dean of Nursing/Professor
Bushnell University

CRITICAL CARE

Registered Nurses who work in adult ICU/CCU,
IMC, cardiac catheterization lab and special pro-
cedures, PTCA interventional radiology.

Mari Little

Oregon Health & Science University

Christine Mitchell

PeaceHealth St John's Medical Center

Erin McGinnis

Salem Health

Award presented by

Molly Blaser

Women's and Neonatal Services at
Doernbecher Women's and Children's Hospital

RIISING STAR

For the 2021 award, this category will recognize Registered Nurses who began their career during the pandemic.

Kate Ballard

Doernbecher Children's Hospital

Sadie Knights

Doernbecher Children's Hospital

Amanda Foggia

Oregon Health & Science University

Gillian Lemire

PeaceHealth Sacred Heart Medical Center - University District

Allie McConachie

Providence Portland Medical Center

Jeremy Busack

Providence St. Vincent Medical Center

Award presented by

Tonya M. Drake, Ph.D.

Chancellor and Regional Vice President

Western Governor's University

CARE COORDINATION

Registered Nurses in Case Management, Transition Management, Transplant Coordinator, or other coordination of care position.

Kimberly Brock

Oregon Health & Science University

Margaret Van Londen

Providence St. Vincent Medical Center

Award Presented by:

Judy Geiger

Vice President of Patient Care Services

Columbia Memorial Hospital

EMERGENCY

Registered nurses who emergency department (adult and pediatric), flight, ambulance, pre-hospital, and telephone triage.

Chris Andersen

Legacy Good Samaritan Hospital

Kent Senffner

Legacy Good Samaritan Hospital

Miranda Hennan

Salem Health

Award presented by

Casey Schein

LifeFlight Network

EXCELLENCE IN MATERNAL CHILD HEALTH

Registered Nurses involved in antepartum, labor & delivery, maternal/baby care, postpartum.

Tracy Wilson

Kaiser Sunnyside Medical Center

April Castaldi

Oregon Health & Science University

Alejandrina Felipe

Legacy Mt. Hood Medical Center

Amber Ewing

Providence Portland Medical Center

Samantha Crowley

Legacy Mt. Hood Medical Center

Megan Logue

Providence Portland Medical Center

Violet Larry

Multnomah County Health Department

Jessica Armatage

Providence St. Vincent Medical Center

Veronica Lopez Ericksen

Multnomah County Public Health

Allison Kimball

Salem Health

Award presented by

Jennifer Gentry

Providence Oregon Region Chief Clinical and Nursing Officer

MEDICAL SURGICAL

Registered Nurses who work in general medicine, surgical, orthopedics, oncology, renal, respiratory, cardiovascular; also those caring for patients in specialty long-term acute care hospitals, skilled nursing facilities, and acute rehabilitation long-term care facilities.

Karolina Zhukova

Kaiser Westside Medical Center

Marcy Jensen

Legacy Good Samaritan Hospital

Kayla Hernandez

Legacy Meridian Park Hospital

Angi Clark

Salem Health

Award presented by

Tonya M. Drake, Ph. D.

Chancellor and Regional Vice President

Western Governor's University

NURSE EDUCATOR/RESEARCHER

Registered Nurses who educate future nurses in either a university/community college/hospital or other school/community setting, or those who have contributed significantly to research within the nursing profession.

Melissa Sopke

Randall Children's Hospital

Aubrey Carroll

Legacy Emanuel Medical Center

Carly Jones

Legacy Good Sam Hospital

Heather Massie

Legacy Good Samaritan Hospital

Rachel Adams

Legacy Good Sam Hospital

Amy Corcoran

Oregon Health & Science University

Kathy Pauly

Oregon Health & Science University

Award presented by:

Linda Veltri

Dean of Nursing/Professor
Bushnell University

Sarah Beach

Oregon Health & Science University

Melissa Plate

PeaceHealth SW Medical Center

Jan Brauer

Providence Hood River Memorial Hospital

Melissa Han

Providence Portland Medical Center

Richard Brown

Providence Portland Medical Center

Tiara Benson

Providence St. Vincent Medical Center

NURSING INFORMATICS

Integrates nursing science with multiple information and analytical sciences to identify, define, manage and communicate data, information, knowledge and wisdom in nursing practice.

Meredith Farrell

Kaiser Permanente Northwest

Kristen Lewis

Providence Portland Medical Center

Award presented by

Patricia Rojas

Senior Director

Ambulatory Nursing and Optimization

Kaiser Permanente

NURSING LEADERSHIP

Registered Nurses functioning as manager or associate manager roles

Hilie Calvert

Kaiser Permanente Northwest

Carol Palmer

Legacy Meridian Park Hospital

Ma Imelda Zapata

Kaiser Sunnyside Medical Center

Desiree McCue

Oregon Health & Science University

Debra Williams-Crist

Kaiser Westside Medical Center

Julie Johnson

Oregon Health & Science University

Cathy Christensen

Randall Children's Hospital

Kathleen Heim

PeaceHealth SW Medical Center

Janice Zajac

Randall Children's Hospital

Jackolyn DeCillo

PeaceHealth SW Medical Center

Meredith Peña

Randall Children's Hospital

Katie Showalter

Legacy Emanuel Medical Center

Melissa Burns

Providence Newberg Medical Center

Jennifer Butvill

Legacy Good Samaritan Hospital

Jessica Monego

Providence Portland Medical Center

NURSING LEADERSHIP, CONT.

Sarah Tarter

Providence Portland Medical
Center

Angela Fish

Providence St. Vincent
Medical Center

Jocelyn P Krayem

Providence St. Vincent
Medical Center

Megan Faris

Providence St. Vincent
Medical Center

Karen Jeffrey-Markowski

Providence Willamette Falls
Medical Center

Hayley Steele Schlauderaff

Salem Health

Heidi Chin

Salem Health

Award presented by

Patricia Rojas

Senior Director

Ambulatory Nursing and Optimization

Kaiser Permanente

Occupational/Employee Health/ Community & Public Health

Registered Nurses who work in community health, public health, K-12 schools or universities, and private practice nurses of any specialty.

Rebecka (Becky) Fairhurst

Coos Health & Wellness (Coos County Public
Health)

Stevannie Pass

Kaiser Permanente Northwest

Andrea Dayot

Oregon Health & Science University

Award Presented by:

Anna Stiefvater

Perinatal Health Nurse Consultant

Oregon Health Authority

OUTPATIENT/AMBULATORY

Registered nurses who work in behavioral health, clinics, hospice, home-health & palliative care, outpatient diagnostics, parish or prison nurses.

Joan Gaul

Kaiser Permanente Northwest

Rebecca Dallasta

Kaiser Permanente Northwest

Jay Harris

Salem Health

Award presented by

Barbara James

Director of Women's and Children's Services

PeaceHealth

PEDIATRICS

Registered Nurses who work in the nursery, general pediatric units, pediatric clinics, pediatric oncology settings, PICU, NICU, and private pediatric practices.

Jessica Manzoni

Kaiser Permanente Northwest

Aislyn Booth

Doernbecher Children's Hospital

Deidra Weinert

Doernbecher Children's Hospital

Elizabeth Green

Doernbecher Children's Hospital

Nichole McCaffrey

Doernbecher Children's Hospital

Award presented by

Shari Davis

Director of Women's and Children's Critical & Emergency Care

Randal Childrens' Hospital

Oliver Pelayo

Doernbecher Children's Hospital

Sydney Deal

Doernbecher Children's Hospital

Aylon Pearsall

Salem Health



HEALTHY MOMS. STRONG BABIES.

March of Dimes supports research, leads programs and provides education and advocacy so every family can be healthy and strong today and for generations to come.

DONATE TODAY

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FIND COMFORT AND SUPPORT ONLINE

MARCH OF DIMES COMMUNITY FACEBOOK GROUP

Families everywhere join the March of Dimes Community group on Facebook to find support, comfort and friendship. Get advice from a caring group on the challenges you're experiencing and also learn about all the resources available through March of Dimes and local initiatives. Join today at www.facebook.com/groups/marchofdimes

MARCH OF DIMES FACEBOOK MENTORSHIP

This mentorship program connects families from our community so they can offer advice and provide support for moms and babies. Members can share with others who've had similar experiences and can get reliable information and helpful resources from March of Dimes. For more information, go to www.facebook.com/groups/marchofdimes

NEWS MOMS NEED

We created this blog to support moms throughout their pregnancies to help them and their babies be as healthy and strong as possible. It covers such topics as becoming a mom, pregnancy, pregnancy complications and preterm birth, among others. Visit www.newsmomsneed.org

UNSPOKEN STORIES

#UnspokenStories is a community where stories of pregnancy, parenting and loss—the ones that often go unshared—are told honestly. There's strength in our collective voice! Hear the stories of others and learn how to host your own Unspoken Conversation by visiting unspokenstories.org



SHARE YOUR STORY

ShareYourStory.org is a welcoming environment for families to share their story and connect with other moms, dads and families who understand first-hand the challenges and triumphs that can happen throughout the pregnancy journey.

MY NICU BABY APP

Having a baby in the neonatal intensive care unit (NICU) can be overwhelming. The My NICU Baby® App from March of Dimes provides the latest information and helpful resources to improve a family's experience during and after their baby's NICU stay. My NICU Baby is available in English and in Spanish as Mi bebé en la NICU. Download the free app from the App Store and Google Play. Learn more at www.mynicubaby.org.



WALL OF REMEMBRANCE

For those who have experienced the loss of a baby, our Wall of Remembrance offers a space to leave a message as a tribute to the little ones who will always be in our hearts. Visit www.marchofdimes.org/remembrancewall to tell your story, read memorials and honor the babies who left us too soon.



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PROMOTING BETTER HEALTH OUTCOMES FOR MOMS AND BABIES MEANS REACHING PROFESSIONALS, PROVIDERS AND STAFF WHO CARE FOR THEM, TOO.

A trusted leader in maternal and infant health, March of Dimes has offered education and training opportunities for health care professionals for more than 30 years. Through online and live training courses, March of Dimes provides peer-reviewed, clinically relevant content for providers that empowers skill-building and new knowledge at the cutting-edge of care. All training opportunities include CNE education credits. These offerings help drive a culture of change in the delivery of care for moms and babies to help reduce maternal and infant mortality and morbidity and to eliminate the health equity gap.

PROGRAMS

- Breaking Through Implicit Bias in Maternal Health Care (CNE/CME)
- Caring for the Caregiver: Real Support for the Health Care Professional (CNE)*
- Child with Medical Complexities: Designing a Better Pathway from Hospital to Home (CNE)*
- Social Media from the Lens of a Multigenerational Workforce (CNE)*
- Creating a Culture of Respect in the NICU (CNE)*
- Easing Parent Trauma in the NICU: Trauma-Informed Care for the NICU Nurse (CNE)*
- Experiencing Loss in the NICU: Supporting Parents and Staff Through Difficult Times (CNE)*
- Neonatal Abstinence Syndrome: Addressing Models of Care which Support the Baby and Family (CNE)*
- Overheard: What We Say, What We Mean and What Families Hear (CNE)*
- Partnering with Parents to Improve Safety in the NICU (CNE)*
- Improving the Patient Experience in the NICU by Enhancing Parent Education (CNE)*
- Skin to Skin: The Journey toward Best Practice (CNE)*
- Shorter Stays in the NICU: Impact and Implications for Care (CNE)*
- Unpacking Implicit Bias in Maternity Care (AWHONN presentation, CNE)*
- Maternal Mental Health. It's not just postpartum. It's not just depression (CNE)

**indicates the offering is included in the NICU Family Support contract*

FLEXIBLE TRAINING OPTIONS

Breaking Through Implicit Bias in Maternal Health Care

- Live—An experienced trainer travels onsite (or leads via Zoom) to conduct a one-time, 3-4 hour interactive session with up to 100 learners. (3 CNE/CME credits)
- e-Learning—Self-paced online training for individual learners. (1 CNE/CME credit)

Training Institute (1-1.5 CE credits)

- Live—An experienced facilitator (a faculty member) travels onsite (or leads via Zoom) to conduct a one-time, 60-minute presentation for up to 100 learners.
- Video-based—Session is available via an on-demand video link that will be live for 3 months, with an unlimited number of learners at at **one** hospital or health care institution. This link cannot be shared with multiple institutions.

March of Dimes faculty and trainers are trained in disciplines such as social work, nursing, education, psychology and public health and some are parents who have direct personal, relevant experiences to share with the audience. Faculty members on average have at least 15 years of experience in health care education with local, regional and national audiences.



PROGRAM IMPACT

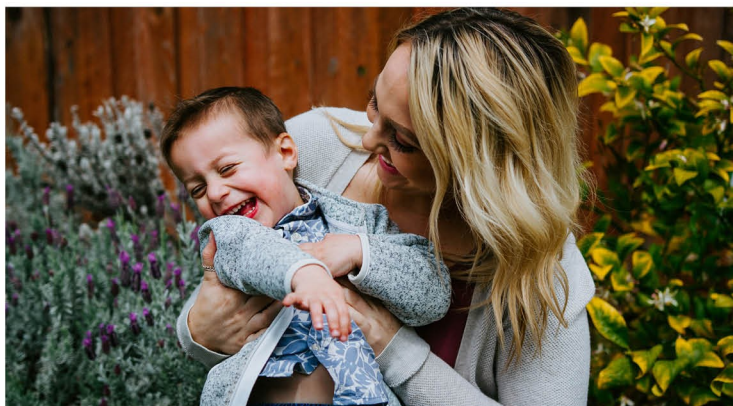
More than 3,000 health care providers are reached each year.

INVEST IN HEALTHY MOMS, STRONG BABIES IN YOUR COMMUNITY

Join us. Together, we can achieve a bold vision: a world where every mom and baby is healthy, regardless of race, geography or income.

For more information, contact:

**HEALTHY
MOMS.
STRONG
BABIES.**



CREATE A FUNDRAISER TO SUPPORT HEALTHY MOMS AND STRONG BABIES

Moms and babies are facing an urgent health crisis. With do it yourself fundraising, you're helping families get better access to health care, supporting policies and legislation to protect their health and providing moms with tools and resources they need to take ownership of their health.

Creating and organizing your own event, activity or challenges is fun, easy and can make a huge difference in communities like yours!

[MARCHOFDIMES.ORG/DIY](https://marchofdimes.org/diy)



LEAVE A LASTING LEGACY TO HELP MOMS AND BABIES

With a bequest, you can support March of Dimes' fight for the health of all moms and babies today and create a lasting impact on families for generations to come.

Arrange for a future gift through a bequest by naming March of Dimes as a beneficiary in your will or trust. You can make changes to your bequest at any time and you remain in control of your assets during your lifetime.

A bequest may be made in a:

- Specific dollar amount
- Specific asset
- Percentage of your estate
- Residue of your estate

Please contact us at **800-780-3463** or **plannedgiving@marchofdimes.org** if you have questions or would like more information, or visit **marchofdimesgift.org**.



YOUR RETIREMENT PLAN ASSETS CAN HELP MOMS AND BABIES—AND SAVE YOU TAXES!

If you're considering supporting both loved ones and March of Dimes at your death, retirement plan/IRA assets are an excellent way to satisfy your charitable intentions. Those same assets left to heirs may be significantly eroded by income and estate tax leaving them with much less than what you intended.

Benefits:

- Revocable—Change your beneficiary designation at any time during your lifetime.
- Control—Retain ownership and control of your assets since they won't pass to March of Dimes until your death.
- Income tax savings—Assets from your retirement plan/IRA which pass to March of Dimes at your death are not subject to income tax.
- Estate tax savings—Assets distributed to March of Dimes at death won't be subject to estate tax.

For more information, contact:
800-780-3463
plannedgiving@marchofdimes.org
<https://www.marchofdimes.org/giving>



GIFTS OF STOCK—A SIMPLE WAY TO SUPPORT MARCH OF DIMES AND REDUCE YOUR TAXES

When most people think about making a charitable gift, they think of giving cash. But gifts of stock may provide greater benefits to you:

- Avoid paying capital gains tax
- Receive a charitable income tax deduction, often for the full fair market value of the stock, translating into tax savings
- Preserve your cash for immediate or future needs
- Make greater gifts than you ever thought possible

For more information, contact:
800-780-3463
plannedgiving@marchofdimes.org
<https://www.marchofdimes.org/giving>